



BEDROOM BEETHOVENS

a *podcast* about us
press kit

ABOUT THE SHOW

**INTRODUCING BEDROOM BEETHOVENS, A
PODCAST TO HEAR STORIES FROM NOTABLE
MUSIC-MAKERS ON WHAT THEY SACRIFICED
TO CREATE THE MUSIC YOU LOVE.**

The Bedroom Beethovens podcast is a weekly music interview show affiliated with a collective of artists brought together by rapper, producer and satellite radio personality J57 (Brown Bag All Stars/Jamo Gang) to “shake up the game” and create the best content possible. As an audiophile and cratedigger, I realized that I am endlessly fascinated by the mind of a musician. What makes an amazing producer? Is it their technical know-how, or their innate musicianship? Is it an ear for a hit or a knack for the commercial? The ability to faithfully reproduce an artist’s sound, or steer them in a new direction? I invite you to join me, Marcello, your host, as I explore other people’s stories. Together, we will celebrate, above all, the challenges and setbacks that ultimately lead to growth and betterment as we figure out hour 1 of the 10,000 hour journey.

NOTABLE MEDIA COVERAGE

In 2019, Bedroom Beethovens has been picked up by numerous publications to spread the quality content that lies within various episodes. The support of the following organizations has allowed us to connect with numerous outlets and help brand awareness.



Complex Media is the premier multi-media platform for the most influential young male consumers. This discerning audience is driven by a consumer portal and gives users access to the most definitive and unique content by allowing them to deep dive into their passion points and obsessions.

In an era of disposable, fast food content, DJBooth has a proven track record of creating meaningful discussion and truly connects with readers.

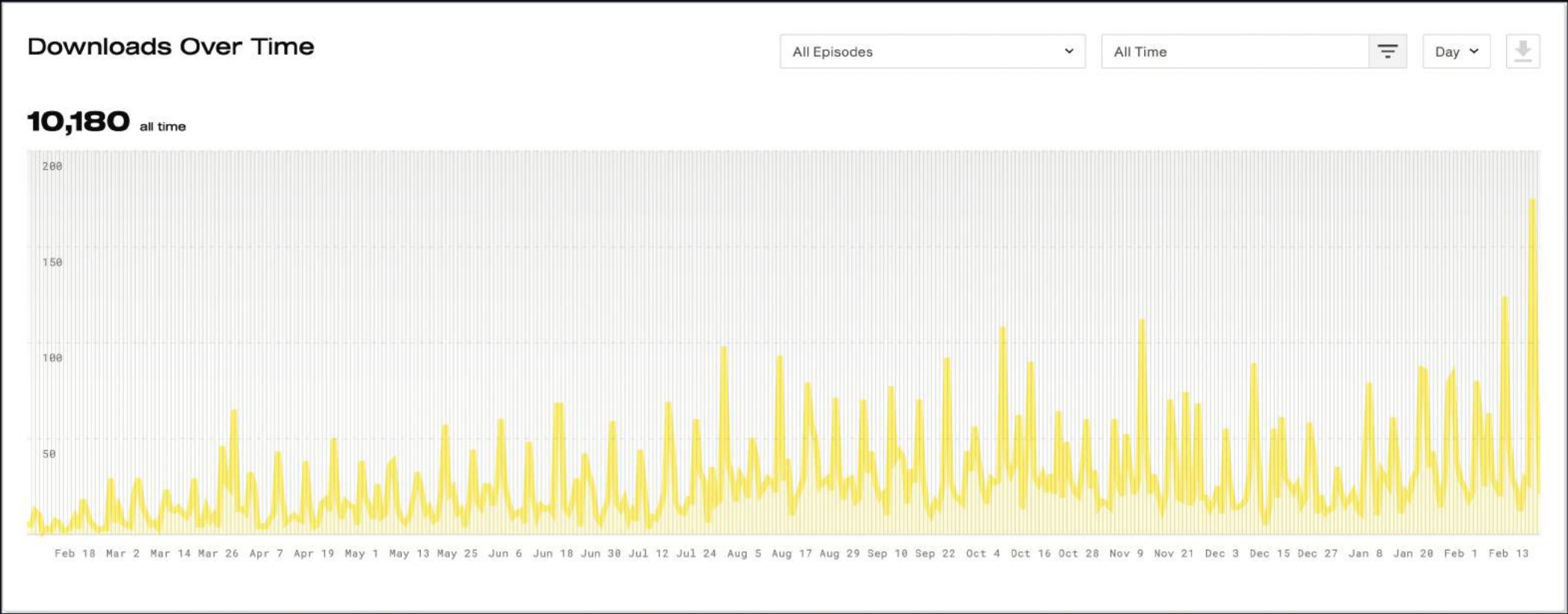


Bedroom Beethovens is also part of a creative collective. Think of it like a kind of musical Avengers, with J57 playing the role of Nick Fury. "I spoke to them all separately about being a part of this collective, and they were all into it, so I started an email chain with everyone – and they're all collaborating and creating some monumental stuff together. I've created a collective of people that inspire me," J57 tells HipHopDX.

FIRST YEAR STATISTICS

First year statistics are over 10,000 IAB compliant downloads.

More than half of Americans have now listened to a podcast, and an estimated 32% listen monthly (up from 26% last year). This is the largest yearly increase since this data started being tracked in 2008. My podcast is niche and one nobody is doing.



NOTABLE GUESTS



RAC

**REMIX ARTIST
COLLECTIVE**

With over 100,000 fans on Facebook, RAC has proved his worth winning a Grammy for his touch on Bob Moses' "Tearing Me Up." He's dedicated much of his career to reinterpreting the craft, trying to bring a heavier songwriting perspective to what is usually a mindless dance menagerie.

RAC



RJD2

**ICEBIRD, MHZ LEGACY,
SOUL POSITION**

Before Rolling Stones, Pitchfork or other media outlets, RJD2 came on this podcast to talk about 'The Fun Ones', his first album since 2016's 'Dame Fortune'. He was part of the Definitive Jux label and produced tracks for many of its artists, as well as having a solo career.

RJD2



YOUNG RJ

SLUM VILLAGE

When you hear the name Slum Village, a few words come to mind: hip-hop. Lyricism. Detroit. J Dilla. For fans of certain types of hip-hop, it's a name that ensues warm nostalgia. Currently, Slum Village is T3 and Young RJ – who became an official member in 2012.

SLUM VILLAGE



DJ RHETTMATIC

**THE WORLD FAMOUS
BEAT JUNKIES**

Hailing from LA, the Beat Junkies are revered as the world's greatest DJ collective. He has worked with almost everyone in the Hip Hop community, with the likes of Peanut Butter Wolf, J Dilla, Talib Kweli, Madlib, Cypress Hill, Dj Premier, Aloe Blacc, Mayer Hawthorne & Adrian Youngue.



THE BEDROOM BEETHOVENS TEAM



MARCELLO MILTEER

ONE MAN SHOW

I am passionate about entrepreneurship, technology and innovation, among others. Creative powerhouse with 13+ years of design experience with a strong background in marketing. I am an effective translator of technical content for non-technical audiences, and vice versa, through triangulation of skills in communications, technology, and business. Started a technical podcast in the investor category that is top 200 podcasts on Apple Podcast charts with 4 million downloads. Now I host/produce Bedroom Beethovens.

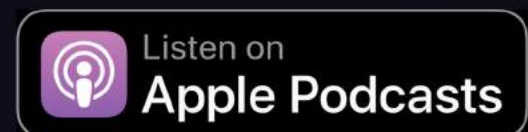
<http://marcellomilteer.net>



FOLLOW THE PODCAST ON:

 [Bedroom Beethovens](#)  [@BedroomBeethovens](#)  [@BedroomBeetPod](#)

AVAILABLE ON:



WEBSITE:

<http://bedroombeethovens.com>



QUESTIONS? COMMENTS?

SAY HELLO AT:

marcellomilteer@gmail.com